

# BUSINESS

## C-12

Saturday, August 16, 2003 \*

Contact Business editor Lisa Hildebrand at (920) 431-8221 or [lhildebr@greenbaypressgazette.com](mailto:lhildebr@greenbaypressgazette.com) • Green Bay Press-Gazette •

## **Leicht upgrades warehousing technology**

BY RICHARD RYMAN [ryman@greenbaypressgazette.com](mailto:ryman@greenbaypressgazette.com)

Leicht Transfer and Storage Company is upgrading to include the latest in warehouse and distribution logistics technology.

Leicht, a Green Bay based logistics company, handles all third-party-customer tissue-products distribution for Georgia-Pacific Corp.'s two mills in Green Bay, as, well as serving other customers.

Steve Evans, chief logistics and information officer, said the company is installing a radio-frequency bar-code system which will allow real-time inventory, real-time yard, management and Internet access to inventory. The system includes pocket personal computers which will allow employees unprecedented access to information.

"We feel like we are leapfrogging the technology curve," Evans said. "We will be taking this to all our accounts once its up fully on the Georgia-Pacific system."

Leicht has been handling distribution for the West Mill for several years, but took over East Mill distribution last fall.

"It's a multiyear contract. It's something we feel very good about," Evans said.

"Leicht has done an excellent job of managing the distribution center floor and delivering real costs savings," said Butch Lambert, logistics director for Georgia-Pacific. The mills ship some products direct to certain customers.

RGL Holdings Inc., Leicht's parent company, began remaking itself in fall of 2001, when Bob Johnson joined the company as president, bringing in a new team of managers.

The company shifted strategy to focusing more on distribution than general warehousing. RGL Holdings was formed by the combining of Leicht Transfer and Checker Logistics in 2001. Leicht is 100 years old and Checker 47.

Leicht handled much of Procter & Gamble's Green Bay business before that company opened a 1-million-square-foot warehouse in early 2002.